

SENPA



SPEAKS!

JAN FEB 2019



Dec 5-8, 2019

PRESIDENT'S Message

I want to express my gratitude to our SENPA members who have bestowed on me the privilege and honor to serve as president of the best Independent Natural Product Retailer Association in this country ...SENPA, your Source for Education and Natural Product Advocacy. I will do my best to lead this association to better serve the needs of the Independent Natural Product Retailers that SENPA represents.



Lester Burks

The first week in December we held our 48th SOHO Expo show, and it was a tremendous success, with excellent education and training seminars for our retail members. The World of Hemp forum was a great hit this year, but what I believe to be the most beneficial session of the SOHO Expo was the Retailer Roundtable on Thursday evening, where everyone got an opportunity to share ideas and experiences to better our members' retail stores and the entire industry.

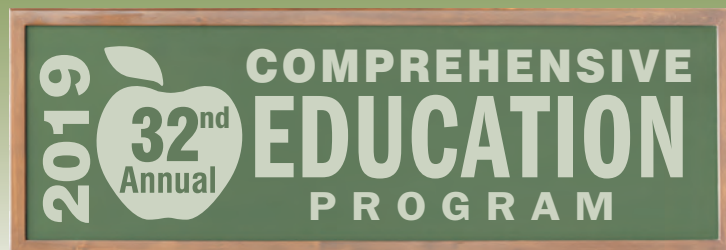
It has been my privilege to work in the natural products industry for the past 40 years. In those 40 years we have seen tremendous changes. Some of the changes have been wonderful — more and more people are embracing natural products and organic foods. Other changes in our industry that are not so positive include the loss of the all-important personal relationships that existed between retailers and their customers, which set the natural products industry apart. These changes must be acknowledged and respected or they may become the downfall of our great industry. The increase in acceptance of natural products by the population at large is a blessing; if we don't recognize and respect that fact, it may become a curse because entities have entered our industry that do not have the passion for helping our neighbors and friends that the natural products industry was built on. These entities only entered our industry to reap a profit from our personal relationships, which were formed by individuals who truly cared about helping and educating their customers. As these entities reap huge profits on our hard-laid foundation, some of us have been seduced away from our founding principles to the new model of greed and the almighty dollar. We must not let this seduction continue; we must turn around and head back to our relationship roots. If we don't, the natural products industry and our local independent retailers will be gone forever!

Starting this year, let's all commit to making changes in our own areas of expertise that will make Independent Natural Product Retail stores the premier place for the healthy-minded consumer to gain knowledge and shop.

Remember that SENPA has a variety of tools and education resources available and a staff that is more than willing to assist you as we work towards our common goals.

—Lester

Showing Others Healthy Options



Save the Dates!

MAY SAT 18

&

MAY SUN 19

Program offers 15 CEUs with Medical Errors for Florida Licensed Dietitians (RD, DTR), Nutrition Counselors, and Retailers & Staff

Speakers To Be Announced

Conference Room Rates ONLY \$112



The Florida Hotel & Conference Center at the Florida Mall
1500 Sand Lake Road, Orlando, FL 32809 RESERVATIONS: (407) 859-1500



Sponsorship Packages Available

2019 STOPS

Atlanta, GA	May 5
Norfolk, VA	June 2
Fayetteville, AR	July 14
Austin, TX	August 4

Your Association Is Coming to Visit YOU!

All Retailers and Staff invited Free of Charge

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Become a SENPA MEMBER \$95... apply TODAY!

Annual President's Award Presented To



Carylene Walker Reed

Receiving this President's Award is truly a great honor. I am proud to have dedicated my way of life and career to this wonderful industry.

Okay, so I may have been forced into the industry when my father opened his first natural food store in 1950, in Clearwater, FL. It was very small and we ate products from the store and grew our own organic vegetables. I did not like drinking vegetable juice every

day, having to take my whole grain sandwiches to school, with sprouts and sunflower seeds, while the cool kids got to eat white bread, iceberg lettuce, and chips! Let's not even talk about no sodas! Boohoo, you say — well, it saved my life and I am glad now, but I was a kid then, so give me some slack. He and my mother were way ahead of their time, as I am glad many of you reading this were.

In the early 1970s, I decided to give up banking and stay with the family business. And in 1974, after I had attended several Natural Product Association meetings with my father (now known as SENPA), I was elected secretary. With a small mailing list of stores and a small table-top show, I lunged in to help while working in the two stores.

How exciting and fulfilling watching legislative activity, and when there were issues (there seemed to be many), sending out mailings, and calling stores to ask them to call, write, fax (yep, no e-mails). Then I was able to help produce SOHO, put on education programs, work with members and new boards. Since 1974, I served with 18 Presidents and countless board of directors and members from all sides of the industry! What a great bunch of people—dedicated, smart! What a learning experience: retailing, show producing, association management, legislative activist—WOW!

In the late 1980s, our store was destroyed by a chemical spill from a pool supply company and, after a short stint as a broker and still running the association, we decided the association was ready for a full time Executive Director with real full-time pay! And there you have it. I was able to devote full time to SENPA and SOHO. WOW again! We continued to run the association out of my home until 1993, when it was flooded by the “No Name Storm,” and we moved into an office. We grew to a staff of 6 and in 2018, I moved on to my new venture of helping others, “Carylene Means Business.”

I can only hope for everyone that your professional choices fulfill you as it has mine. I am working in the greatest industry with the smartest and most caring people. I have made lifelong friends that have and continue to be there for me through many life experiences. Thank you so much!

In Memoriam

Leslie Larsen-Leatherman

SENPA would like to recognize the contributions and passion of Leslie Larsen-Leatherman, whom we tragically lost this past year. As a board member, a passionate businesswoman, and a friend to all the members of our organization, we will miss her and cherish her many, many contributions to the industry, to SENPA specifically, and to the many members who were empowered by her spirit.



SENPA Election Results Announced



The following industry members were elected to the SENPA Board of Directors.

Angie O'Pry Blades, Paula Porter, Renee Southard, Steve Palko, Ryan Sensenbrenner, Jerilyn Bristow, Karen Greenway, and Lester Burks

2019 Officers and Board of Directors

PRESIDENT

Lester Burks
Life Line Foods LLC
Pikeville, TN
(423) 881-3231

PAST PRESIDENT

Michelle DuFresne
KeHE Distributors
Elkton, FL
(904) 823-3846

EXECUTIVE SECRETARY

Renee Southard
Organic Marketplace
Gastonia, NC
(704) 864-0605

TREASURER

Ryan Sensenbrenner
Enzymedica
Venice, FL
(941) 505-5565

RETAILER DIRECTORS

Debbie Cerankowski • Debbie's Health Foods • Orange City, FL • (386) 775-5333
Jackie Davis • Columbia Health Foods • Columbia, TN • (931) 388-1148
Karen Greenway • Get Healthy Vitamins & Natural Foods • Spring Hill, FL • (352) 688-9119
Marie Montemurro • Lovey's Natural Foods & Café • Wilmington, NC • (910) 509-0331
Angie O'Pry Blades • Fiesta Nutrition • Monroe, LA • (318) 387-8446
Paula Porter • Wholefoods Health Store • Cushing, OH • (918) 225-2622

SUPPLIER DIRECTORS

Jerilyn Bristow • Nordic Naturals • Bowling Green, KY
Scott Cloud • Natural Immunogenics Corp. • Sarasota, FL • (941) 702-6100
Andrew Fleming • Impact Group • Westmont, IL • (630) 654-2100
Steve Palko • Palko Services • Michigan City, IN • (800) 759-4931

EXECUTIVE DIRECTOR SENPA, Debra Short • dshort@SENPA.org
Zeljka Travoric • Executive Financial Assistant • zeljka@SENPA.org
Stacey Lett • SOHO Trade Show Coordinator • stacey@SOHOexpo.net
Kyle Dunlap • SOHO Marketing Coordinator • kyle@SOHOexpo.net

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Showing Others Healthy Options

SENPA SPEAKS!

SENPA Proudly Presents a Recap of 2018 SOHO EXPO

SOHO EXPO 2018

The 2018 SOHO EXPO, produced by SENPA, was held Thursday, November 29th, through Sunday, December 2nd, at the Gaylord Palms Resort in Kissimmee, FL. SOHO hosted over 2,300 independent retailers, manufacturers, suppliers, nutritional counselors, and other guests for its 48th show.

The show floor was busy during its days of operation, and the educational sessions, including our Keynote session, 'World of Hemp,' were both well attended and received. Retailers and exhibitors met, ordered, and learned about new product's that could help them help their customers.

Education was as popular as ever, with speakers receiving high rankings from attendees and excitement levels being high for the varied topics being addressed, from mycelium to glyphosate.

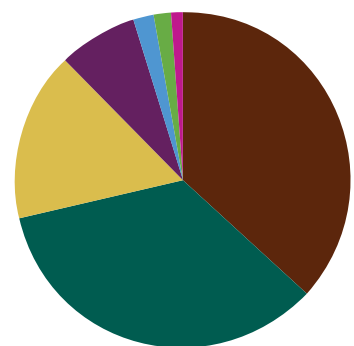
Overall, the EXPO was a grand success and a great way to end an excellent year for the independent retailers, suppliers, and

nutritional professionals that call SOHO EXPO home year after year.

We hope to see you for next year's 49th SOHO Expo, being held on December 5-8, 2019!



2018 SOHO Exhibits by Category



- Food & Beverages 37%
- Supplements 35%
- Health & Beauty 16%
- Services 8%
- Broker/Distributor 2%
- Pet Supplies 2%
- Home & Garden 1%



Announcing 2018 Winners

Alan Kristowski Memorial *Golf* Tournament



Congratulations!

1st Place
GROSS Winners:

Brian Upton,
Kent Keyser,
Andrew Jacobs, &
Ryan Kruse



SEMPA MEMBERS

Businesses with multiple locations listed once.

RETAILERS

14 Carrot Whole Foods, Inc.
A Gift of Health
A to Zinc Nutrition Shoppe
Abby's Health & Nutrition
Abner's Nutrition Center
Acai Exotic, LLC
Act Natural Health Foods
All About Health, Inc.
All Africa Imports
All Total Health Foods
Alternative Health Food Store
Anthony's Health Hut Inc.
Apple Tree Natural Foods
Apple-A Day Health World
Ask Nutrition
Atlantis Natural Foods
Avonridge, Inc.
Basic Foods
Bay Naturals
Bee Healthy
Beehive Natural Foods
Betsy's Health Foods, Inc.
Better Health & Nutrition
Better Health International
Better Health Market
Better Thymes Natural Foods
Bette's Healthy Living
B-Healthy
Black Mountain Natural Foods
Brazos Natural Foods
Brighter Day Natural Foods
Bulk Food Superstore Ellenton
Burnsville Health & Nutrition
BuyGO Stores
Carrot Patch Health Foods
Cenatur Inc
Center Health & Harmony
Chantilly Health and Nutrition
Chuck's Natural Food Market
Clamas's Holistic Health Centre Ltd.
Coastal Community Market
Columbia Health Foods
Corn Crib Health Food Store
Country Corner Health Foods
Country Health Store
Dayton Nutra Foods
Debbie's Health Foods, Inc.
Deland Bakery Natural Market & Deli

Descubra Health Foods
Detwiler's Farm Market
Diaita Health
Diane's Natural Market
Discount Health Foods No. 1
Discount Vitamins
Doctor Vitamin Store
Dodson's Nutritional Food Center
Dora's Health Food
Down to Earth Natural Foods
Dr. Conrad's Health Foods
Eazy Point
Eucalyptus Wellness Co.
Eufaula Herb Shop & Health Foods
Everman Natural Foods Coop
Everything Natural
Family Health Food
Family Nutrition
Family Nutrition Center
Farmacia Sagrado Corazon Express
Farmer's Natural Foods
Fegers Health Foods
Fiesta Nutrition Center, Inc.
Florida Health Foods
Food For Thought
Food For Thought of Highland County, Inc.
Food Matters Market - Brevard
Fountain City Health Foods Inc
Fresh Start Nutrition Inc.
Full Spectrum Health
Garden of Eat'n
Garden Ville Natural Food
Gamer's Natural Foods
Gamer's Natural Life
Get Healthy Brooksville
Gloria's Health Hut
Gluten Free Health For You
God's Green Acre
Good Earth Natural Foods Inc.
Good Foods Grocery
Good Nutrition Norcross
Good Stuff
Goodness Grocery
Granary St.
Grassroots Natural Market
Green Garden Organics
Gulf Coast Nutrition
Hallelujah Acres
Harmony Farms
Harvest Moon Natural Foods

Health & Weight Management Center
Health Basket of Mount Dora
Health Cupboard
Health Food Center of Winter Haven
Health Foods For Life
Health Market
Health Products
Healthabit Natural Foods
Healthland
Healthway of Vero Inc.
Healthy By Nature, Inc.
Healthy Finds
Healthy Habits
Healthy Hemp
Healthy Lisa's
Healthy Me Health Foods
Heartland Granary
Heath's Natural Foods
Herb Mart
Herb Shop
Herbal Blessings LLC
Herbal Solutions
Fiesta Nutrition Center, Inc.
HerbMart Mesquite
HerbMart Plaza
Herbs & More
Herbs and More Inc.
Herb's Herbs
Herby
Hill Country Health Store
Hill's Health Hut, Inc.
Hippocrates Health Inst.
Honey Bee Natural Foods
Hoover's Market
Horizon Health & Wellness, Inc.
Huffmans Heritage Whole Fds. Inc.
I Am Wonderful
Island Health Hut Inc.
Jeff's Health & Nutrition
John Edwards Market
Keys Fisheries Inc.
Korth Health Products
Lake Nutrition Center
Life Extension Nutrition Center
Living Well Down East
Love Thyself Day Spa
Love Whole Foods Café and Market LLC
Love's Natural Foods
Majoria Drugs
MaMa Jean's Natural Market LLC
Manna Grocery & Deli

Maria's Health Shoppe Inc.
MooMa's Farm Store
Morganton Natural Foods
Mother Earth Foods
Mother Earth Foods & Spirits, Inc.
Mother Earth Natural Foods
Mother Nature's Eden, Inc.
My Nature's Delight Natural Foods
Nancy's Natural Foods
Nassau Health Foods
Native Sun Natural Foods
Natucentro
Natural and Organic Foods
Natural Food Product Shoppe
Natural Foods Market
Natural Health
Natural Kitchen, Inc.
Natural Market Place
Natural Rewards
Natural Therapies
Natural View Market
Natural Wellness Center
Natures Cure Inc.
Nature's Essentials
Nature's Food Patch, Inc.
Nature's Garden Natural Health Foods, Inc.
Nature's Nook
Nature's Nook Health and Nutrition
Nature's Presence
Nature's Remedy
Nature's Wonders
New Life Vitamins
New Way Health Store
Noble County Health Foods
Northern Nutrition, Inc.
Nutrition Cottage of Boynton Beach
Nutrition Depot Beaumont
Nutrition Direct
Nutrition Health Center
Nutrition Smart
Nutrition S'Mart
Nutrition Wise LLC
Nutrition World, Inc.
One Planet Nutrition, LLC
Organic Food Depot
Organic Harvest, LLC
Organic Marketplace
Ormond Medical Arts
Our Daily Bread
Palma Ceia Village Health Market & Café

Pandavit
Paradise Health & Nutrition
Peak Nutrition Center
Peak10 Health, LLC
Peggy's Natural Foods
Pensacola Natural Foods
Perfect Balance Wellness
Perfect Solutions Nutrition and Weight Loss
Piggly Wiggly
Pill Box Wellness Store
Plum Natural Market
Professional Supplement Center
PTGFoods.com
Rainbow Acres
Rebecca's Natural Food
Reeser's Nutrition Center
Reid's Nutrition Center, Inc.
Relax Saunas of Momentum98
Rhonda's Nature's Way
Richard's Foodporium
Rollin' Oats Market #2
Rollin' Oats Market and Café
Ron's Health Foods
Rutabagas, Etc., Inc.
Ruth's Nutrition
Sahna Natural
Sara's Health Foods
Sattva Yoga
Sav-A-Lot
Shirlyn's Natural Foods
Simply Natural of Sunrise, Inc.
Souther's Natural Foods
Special Nutrition
Specialty Pharmacy, Inc.
St. Cloud Health Foods
Stewart Analysis
Summer Day Market & Café
Sunflower Health Food Store
Sunflower Shoppe
Sunseed Food Co-op Inc.
Sunshine Discount Vitamin
Sunshine Health Foods
SunSplash International, Inc.
Super Value Nutrition Center
Superior Health Food
Susan's Natural World, Inc.
Sweet Basil Hlth Fd & Wellness Ctr
The Grainery
The Granary Whole Foods

The Green Apple Health Foods
The Green Cat LLC
The Health Hut
The Healthy Food Herb and Vitamin Store
The Healthy Food Store Inc.
The Herb House
The Herbal Garden, Inc.
The Orchard: Essentials for Living
The Turnip Truck
Tnk Health Food Store
To Your Health
Todays Health & Nutrition Health Food Centers
Tri-Health Food Store
True Health and Fitness
Tunie's Natural Grocery & Vitamin Center
Vibrant Energy
Village Nutrition, Inc.
Village Vitamin Shop
Vitality Health Foods
Vitality Nutrition for Life
Vitamin Discount Center, LLC
Vitamin Hut
Vitamin Outlet, Inc.
Vitamin Plus Health Foods
VitaminLife
Vitamins Plus
Vitamins2You
VIVAMAS
Ward's Supermarket
Warehouse Vitamins (DSV)
Weight & Wellness Inc.
Wellica
Wellway Whole Shoppe
Whole Health for the Whole Family
Whole Health Store and Café
Wholefoods
Wholesale Nutrition Center
Wholesome Earth
Wild Ginger Apothecary
Wildflowers Health Foods
World Spirit Health
Wright's Natural Market
Zoolie's Natural Food Market

NUTRITIONAL PROFESSIONALS

BARBARA LEE
DEBORAH YVETTE HARVEY
DOUGLAS SEBA
GABRIELA M. GOERTZ
GEORGE L. RAYNOR
GERALDINE CLOVER
JOAN READING
JUDY E. HARMS
LENNY SLOBODA
LEON SHELLY GONYO
LINDA LEWANDOWSKI
ROBERT P. GUZZELL

Bio-Kult (Protein)
Bionox Nutrients
Bluebonnet Nutrition Corp.
Boiron
Brain Armor
Branding Toppers
Buried Treasure
Cal'flour Foods
Carylene Means Business
Century Printing & Packaging
Charlotte's Web
ChildLife Essentials
Colorado Hemp Honey
Cosmos Creations
Crystal Star
CV Sciences
Daily Manufacturing Products
Daybreak Natural Sales
Deerland Enzymes, Inc.
Desert Essence
Dr King's® by King Bio®
Dr. Cool Alkaline Water
Dr. Mercola
Eagle Foods International
Eagle Image Corporation
Eagle Image Labels
EarthKind
Earth's Creation USA
East Park Research
Ecotrend Ecologics
EcoVessel
ECRS
Eden Foods
Emerald Health Bio
EnvyHEMP
Enzymedica
Essence of Well Being Hemp
Essential Formulas
Eureka Naturals
EuroPharma
Evolva, Inc.
EXPO Enterprise
Fat To Energy Lemonaid
Focus Marketing
Focus Nutrition
Fresco Foods Inc.
Frontier Co-Op
Functional Remedies
Garden of Life

Genacol
Genexa LLC
Genius Central
George's Aloe
Giorgio Foods
Golden Harvest Biotech Ltd
Good Health Snikiddy
Graphic Jam
Green Roads
Greenair, Inc.
Grenera Organics
G-Science, Inc.
Gulf Coast Naturals, Inc.
Hani Honey Company
Health Direct
Health Matters North
Health Matters, Inc.
Health Navigation Inc.
Health Testing Centers
Healthy Chocolate Florida
Healthy Concepts Food
Hemp Flower Naturals
Hemp Fusion
Herbaderm Natural Products
Hero Nutritionals
Higher Heights Group LLC
Himalaya Herbal Healthcare
Hollywood Health Products, Inc.
Hoppy & Company, Inc.
Host Defense
Hyalogic
Hybrid Remedies
Immune Bio Green Cell
Impact Group
Incrediwear
Innovative Raw Hemp
Irwin Naturals
Jarrow Formulas, Inc.
Jennie's Macaroons
Jilz Snackerz
Just The Cheese
Just Thrive Probiotic
KAMSA
Karen Phytoplankton
KeHE Distributors
Keto Zone
KMG Marketing/ABCO Graphics & Printing, Inc.
Kudzu Natural Resources

Kyolic
La Preferida
Land of Water
Life Extension
LifeSeasons
Lily of the Desert
Lily of the Desert Nutrition
Lone Star Botanicals
Lycord
Lysander's All Natural
Lysi US
Main Street Marketing
Marcor Development
Maximum Marketing
Medical Mary LLC
Mg12 POWER OF MAGNESIUM
Michael's Naturopathics
Mill Creek Botanicals
Min's Matcha
Miracle Noodle
Modern / IFVG, LTD.
Montana Emu Ranch
Mountain Alternatives
Mushroom Wisdom, Inc.
My Brother's Salsa
My Magic Mud
Naturade - Vegansmart
Natural By Nature
Natural Factors
Natural Path/Silver Wings
Natural Sources
NaturalNectar
Natures Plus
Nature's Script
Nature's Way
Nature's Yoke Eggs
NATURULZ - Relief/Recovery
Neilly's Food
Nephure
Neural Balance w/Anandanol
New Hope Network
Newton Homeopathics
No-Miss Ltd
Nordic Naturals
Norm's Farms
North American Herb & Spice
NOW Foods
Nutraceutical
NutriGold

Oceanblue
OG Wellness LLC
Omega Blu LLC
Optimum Energy Resources
Oregon's Wild Harvest
Otto Trading Inc.
Owyn
Oxylent
Pacific Resources Int Inc
Pain Away LLC
Palko Services
Panos Brands
Paulk Vineyards
Performance Science
Pines International, Inc.
Pink Stork
Plant Therapy
Presence Marketing
Probulin
Procana
Procera Health
Pure Bliss Organics
Pure Essence Labs
Pure Indian Foods
QT Dog LLC
Quantum Research Labs
QuickLabel
RainForest Remedies
Redd Remedies
Redmond Life
Regalabs/Southeastern Oils
Relax Saunas
Reliance Vitamin Company
Relive Everyday
Renew Life
Restorative Botanicals
Restore
Retail Insights
Reviva Labs
Rheostasis
RidgeCrest Herbs
Root Down Naturals, Inc.
Rootology
Safie Foods
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Source Atlantique Inc.
Source Naturals / Planetary
Sovereign Silver
Spectra Vitamins, Inc.
Spring Life CBD Water
Stevita Naturals
Stickler USA
Straight Hemp
Sun Chlorella
Sun Tropics
Sunflower Family VeganMeal
Super Natural Distributors
T. Marzetti Co.
Taste For Life
Tea Tree Therapy Inc.
Thousand Hills
Timeline Global Promotions
Tints of Nature
Trace Minerals
True CBD and Healthforce
True Lyes Handcrafted Soap
True Nature Meds
Twinnings North America Inc.
U Konserve
Vital Living Sprouts
Vital Planet
VitaminSea Seaweed
Wellspring Sales and Marketing, Inc.
White Egret Inc.
Wiley's Finest
Wine Rayzyn
Wolo
WooBamboo!
World Finer Foods
Wyndmere Naturals, Inc.
Xlear
XYMOPrint
Youtheory

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American BioSciences
American Organic Food Company
America's Finest, Inc.
Ancient Nutrition
Animal Essentials
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Apricot Power
Aromatantra
Badia Spices
Balance Formula 1
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Bee Friends Farm
Bees & Trees Manuka Honey
Bell Lifestyle Products
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Bilingual Int. Corp Legal
Billingslea and Company
Bill's Best Organic BBQ

6 SENPA SPEAKS!

You're Invited



Showing Others Healthy Options

Healthfest

APRIL 5-7, 2019

**OMNI MANDALAY at LAS COLINAS
DALLAS, TX**

Why Join Us?

- ▶ Your SENPA membership receives free: Unlimited Education, Meals, and Badges, Staff too!
- ▶ Free Admission to Exhibits, Staff Too!
- ▶ Pre-Qualified Exhibitors
- ▶ \$20 Hotel Rebate per night stay at the Omni Mandalay Hotel
- ▶ **CONTACT US:**
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727-846-0320
info@SOHOhealthfest.net

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**Be sure to grab
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**Submit form by May 17, 2019. Once rebate form and proper documentation have been received and validated, checks will be made out to business and mailed within 4-6 weeks.

Announcing some of the SOHO Healthfest Speakers!



Dr. Jason DuBois

**Drug-Herb
Interactions:
Safely
Guiding your
Customer in
Today's World**



Dr. Darrin Starkey

**Why You Need
Ionic Trace
Minerals**



Dr. Decker Weiss

**Impacting
Children's
Lives
Globally**



Brenda Watson

**Probiotics
For The
Whole
Family**



Michael Schwartz

**The Root
Causes of
All Diseases:
A Mind-Body
Perspective**



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SENPA SPEAKS!

7

SOHO

Showing Others Healthy Options

Healthfest

APRIL 5-7, 2019

OMNI MANDALAY at LAS COLINAS
DALLAS, TX

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Mark Your Calendars!

SOHO

Showing Others Healthy Options

EXPO

2019

Dec 5-9, 2019



CURRENT EVENTS



- SOHO HEALTHFEST!
- CEU Program
- Road Show

2019

- Housing Now Open
- Reserve Your Booth
- 10% Discount on FULL Booths by 3/31/19 (see application for details)
- Call For Speakers
- New 2019 Floor Plan



SENPA SPEAKS!



your SOURCE for EDUCATION, NATURAL PRODUCTS and ADVOCACY



5946 Main Street
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THANK YOU TO OUR SOHO EXPO INVESTMENT SPONSOR!



We love what we do.
We think you will too.

We're natural. We're faith friendly. And we are passionate about good wholesome foods produced in sustainable ways and distributed rapidly and efficiently to a hungry world.

We're KeHE Distributors, one of the oldest and most respected natural food distributors in the industry. We were founded in 1953 and converted into an employee owned company in 2001, we are state-of-the-art organization of 4,500 employee-owners and a vast 17 distribution center networks across the U.S. and Canada.

Where we go, we spread the word on healthy eating, sustainable living, and responsible business with integrity. And we back it up with rapid, environmentally-friendly distribution network and advance performance that assure goodness follows to our vendor partners and retail grocers.