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NOURISHING  
THE HUMAN  
CONNECTION

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## INDEPENDENT NATURAL RETAILERS INVEST IN EDUCATION BEYOND THEIR REACH

Independent Natural Retailers and their staff attended SENPA's 5<sup>th</sup> Annual Strategies for Success Road Show May – August in the host cities Atlanta GA, Norfolk VA, Fayetteville AR, and Austin TX (insert Renee quote here)

SENPA welcomed retail members to lunch this year while offering a free one day five-hour education event in each city including a retail round table hosted by Regal labs. Atlanta, Norfolk and Fayetteville Road Shows hosted 4 Keynote Speakers and Austin hosted 6 sponsored by EuroPharma, Bionox Nutrients, Redd Remedies, Stevita, Vital Planet, Sigform, and Quantum Nutrition Labs to area retailers and their staff. "It is the heart of the Independent Retailer that keeps us engaged to network and share our successes and continue to be a resource to one another. We are SENPA has never rung truer!" said Renee Southard – Organic Marketplace and SENPA Education chair. With more than 40 stores in attendance and 80 attendees on hand the Road Shows proved a success.

SENPA aimed to further its reach by doing Facebook Live videos from various Road Show locations, which engaged more than 500 views online, and reaching more than 1,000 people. Extending the Road Show to people who were not in attendance at the events.

SENPA's Education Committee will convene this August to determine the cities of the 2020 Strategies for Success Road Show and the announcement for those cities will be at SOHO EXPO held in Orlando, FL. December 5 – December 8, 2019.

### About SENPA

SENPA produces SOHO EXPO, Strategies for Success Road Show, Intensive Education CEU Programs and on May 29 -31, 2020 SOHO Healthfest in Dallas Tx. These programs offer members the chance to hear from highly qualified speakers and industry leaders. To learn more visit [www.SENPA.org](http://www.SENPA.org) or call at 727.846.0320

