

RETAILER PRINT PROGRAMS

tasteforlife®

remedies®



All Taste for Life programs include:

- A custom-branded **cover imprint**
- **The Retail Approach** e-newsletter previewing upcoming content (includes a monthly staff quiz)
- **4 annual posters:**
 - April – Plant Protein
 - July – Annual Adult Vitamin Chart
 - August – Annual Kids' Vitamin Chart
 - September – buyorganic! poster
- A **display rack** for your magazines
- **Expert Advice** digital link
 - March – Gut Health
 - June – Pain Management
 - November – Stress Management
- **QR** in aisle Shelf Talkers on a variety of topics



Promotional rates for new customers:

100 copies	200 copies	300 copies	500 copies	800 copies	1,000 copies	2,000 copies
\$55 (55¢ each)	\$100 (50¢ each)	\$135 (45¢ each)	\$220 (44¢ each)	\$344 (43¢ each)	\$420 (42¢ each)	\$800 (40¢ each)



All remedies programs include:

- A custom-branded **cover imprint**
- **The Buyers Edge** e-newsletter previewing upcoming content (includes a monthly staff quiz)
- A **display rack** for your magazines
- **ASK about our customization opportunities!** Promote vendor deals, store events, and sales on the front and/or back covers.
- We also have you covered for **educational** and **marketing web support** programs!



Promotional rates for new customers:

100 copies	200 copies	300 copies	500 copies	800 copies	1,000 copies	2,000 copies
\$50 (50¢ each)	\$90 (45¢ each)	\$120 (40¢ each)	\$195 (39¢ each)	\$304 (38¢ each)	\$370 (37¢ each)	\$700 (35¢ each)

For details about these opportunities, please contact me today:

Anna Johnston | Vice President – Retail Sales & Strategic Partnerships | 603.831.3795 | Anna.Johnston@tasteforlife.com

RETAILER DIGITAL PROGRAMS

tflMAG.com

NATURAL WELLNESS



SPECIAL PROMOTION
\$149 set-up fee waived!

Syndicated Content Package, Digital Content Library and Customizable Websites

Sister rates start at only **\$39 a month** or \$69 a month individually, with the \$149 set-up fee waived. There is **NO LONG-TERM CONTRACT** (3 month revolving) and **NO ADS** (unless you decide to post them).

MONTHLY FEES	SISTER RATES*
Syndicated Content Pkg: \$69	\$39
Digital Content Library: \$69	\$39
Web Smart: \$99	\$69
Web Support: \$129	\$99

*for current print customers

NEW PRINT/WEB CUSTOMERS	
100 copies of Taste for Life magazines plus:	
Syndicated Content Pkg: \$89	\$40 MONTHLY SAVINGS
Digital Content Library: \$89	
Web Smart: \$119	
Web Support: \$149	

100 copies of Remedies magazines plus:	
Syndicated Content Pkg: \$84	\$35 MONTHLY SAVINGS
Digital Content Library: \$84	
Web Smart: \$114	
Web Support: \$144	

*combo deals offer \$30 off digital + .05 discount off promotional costs per copy



Customizable Monthly E-newsletters

Natural Wellness—This monthly, educational e-newsletter program is fully customizable and managed through your own Mailchimp account. The **Natural Wellness** program is included in your tflMAG.com partnership or available for only **\$15 a month** or \$35 individually.

Natural Wellness + 100 copies of <i>Taste for Life</i>
\$65/month

Natural Wellness + 100 copies of <i>remedies</i> magazine
\$60/month

*combo deals offer \$20 off monthly Natural Wellness fee + .05 discount off promotional costs per copy

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