



Immediate release:

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SOHO Healthfest – Dallas TX Trade Show Has Been Cancelled

SOHO Healthfest produced by SENPA and scheduled for August 14-16 at the Omni Mandalay Hotel & Resort in Dallas TX will not take place as planned due to events outside of SENPA's control. These include national and state mandates to the COVID-19 pandemic, company travel restrictions and unforeseen state and county mandates from the State of Texas.

SENPA has made it a priority to connect with sponsors, exhibitors and pre-registered independent retail attendees to share all information concerning the cancellation.

“SOHO Healthfest remains committed to the independent retailer, our sponsors and exhibitors to produce a networking event that is safe and comfortable for everyone,” said SENPA's Executive Director Debra Short. “Our commitment is one of providing premier education and engaging decision makers with companies in the natural products industry.”

SOHO Expo celebrating 50 years this December 10-13 at the Gaylord Palms Resort and Convention center in Orlando remains scheduled. Given the current situation regarding the pandemic we are working closely with the Gaylord Palms and monitoring the local government mandates to ensure a safe event and the best path forward for our 2020 SOHO Expo. Maintaining the safety, health and welfare of our attendees is our first priority as we make decisions regarding our event.

SOHO Healthfest 2021 is scheduled for June 4-6 and, we are proud to announce 2022 dates of April 22-24 at the Omni Mandalay Hotel & Resort in Dallas, TX.

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