



For Immediate Release:

Contact: Debra Short
Phone: 727.846.0320
Email: Dshort@SENPA.org

SENPA Board Announces Go-No-Go Date for SOHO Expo 2020

SENPA a non-profit trade organization and its Board of Directors has set a “Go-No-Go” date of October 1, 2020 for SOHO Expo currently scheduled December 10-13, 2020 at the Gaylord Palms Resort and Convention Center in Orlando Florida.

The Board established the October 1 deadline due to the fluid environment surrounding COVID -19. SENPA is following CDC, federal, state, and local guidelines to ensure the production of SOHO Expo will allow all attendees to meet safely.

The SENPA Board of Directors recognizes the increasing demand for safely produced in-person events and intends to meet that need.

The decision and follow up information will be announced on October 1, 2020.

SOHO EXPO is the largest natural products Industry Independent Trade Show; SOHO Healthfest and SOHO Road Shows are produced by SENPA, with all proceeds going back into the industry to educate Independent Retailers and their staff. All SOHO Events support growth in the natural products industry by encouraging new companies the opportunity to network with prime decision makers about their products. Visit www.SOHOexpo.net for more details.

NOURISHING THE HUMAN CONNECTION