



For Immediate Release:

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SENPA Announces Alliance with Puerto Rico Natural Inc.

SENPA and Puerto Rico Natural Inc. have formed an alliance. This mutual cooperation agreement was formed in the spirit of partnership and the opportunity to access a broader range of resources, communications, and added expertise in the natural and organic industry.

Both associations are looking forward to fostering goodwill and support for the membership of each association. Their efforts together will include but are not limited to fostering educational opportunities, strengthening advocacy outreach, and joint marketing efforts .

“I couldn’t be more excited about this opportunity,” said Renee Southard, President of SENPA. “This will allow both of our associations to grow and mutually benefit one another.”

Rafael Torres, President of Puerto Rico Natural Inc. and Fernando Garcia, Vice-President, both stated that they can’t wait to see what 2021 holds for us.

SENPA will keep their membership informed as to future updates with this alliance and the new opportunities it presents.

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NOURISHING THE HUMAN CONNECTION