



SENPA is aware of the great need for in-person events to help our industry thrive and is committed to the safety of our association. Our plan is to continue to keep everyone “SENPA Safe” at SOHO Healthfest in Dallas, TX coming up April 23-25, 2021. We successfully put on the only in-person natural products trade show in 2020 and believe what worked well in the past will work well again.

Therefore, the SENPA Board of Directors has decided that we will have a mask mandate as well as implement our safety protocols at SOHO Healthfest.

We are aware of Governor Abbott’s decision to lift the state-wide mask mandate in Texas. While we respect Governor Abbott’s decision, we also understand that SOHO Healthfest is not a local event. We will have vendors and retailers attending from across the country. While certain parts of the country have lifted mask mandates others have not and we are being respectful of those guidelines. We are also looking at vaccine rollouts, CDC guidelines, as well as our track record of putting on an in-person show without incident.

Due to our “SENPA Safe” commitment and to ensure that our attendees feel comfortable, we kindly ask for your cooperation. As we learn more about the situation in Texas, we will inform you of any changes the Board of Directors decides to make. We look forward to seeing you at SOHO Healthfest.