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**POSITIVELY
NATURAL™**

N E T W O R K

PRESS RELEASE

Positively Natural™ Announces Location for October 2021 Show

Seattle, WA, April 2, 2021: Positively Natural™ has announced that they will be having their Annual Tradeshow and Conference on October 21 and 22, 2021, at the M Resort, in lovely Las Vegas, NV.

The association is looking to the future as it works to continue its dedication to the independent retailers in The Natural Products Industry. In 2020, the association expanded by opening the memberships to the entire Western Region*. Due to the unforeseen circumstances of a global pandemic they were forced to postpone and then cancel their in-person show in Portland, OR. As they return to full running capacity now that the pandemic is slowing, they know that the independent retail and supply members are getting ready for an in-person show in the west, to resume for 2021. Las Vegas, NV was chosen to be a more central location for its members.

By adding this new city for the venue the hope is to be able to reach a wider audience within the independent retailer space and to provide options for a larger number of members of the association.

Positively Natural™ will continue to provide updates on its website: <http://www.positivelynatural.org> - information regarding the show and ways to sign up and support the association can also be found on the site.

Headquartered in Seattle, WA, Positively Natural™ is the only trade association in Western Region who is exclusively dedicated to advocating for, and networking with independent retailers in The Natural Products Industry.

*Western Region includes WA, OR, UT, ID, CA, CO, NV, AZ, and HI.