



EXPO
Showing Others
Healthy Options
December 2-5, 2021

SENPA Summit at SOHO Expo 2021 Sponsorship Opportunities



Show your commitment to the independent natural product retailers by sponsoring the 1st ever SENPA Summit at SOHO Expo.

Friday, December 3, 2021
8:00 a.m. - 5:00 p.m.

Our retailers have requested education about how to improve and expand their businesses more than ever before. They asked and we listened. The SENPA Summit is designed to equip retailers with the business tools they need to survive and thrive in the new age of retail.

The SENPA Summit will be held during our Friday education sessions at SOHO Expo. At the SENPA Summit there will be specific tracks that cater to the needs of store owners, management and staff, as well as marketers. We will feature subject matter experts in the areas of succession planning, websites, marketing, staff training, merchandising and more.

The independent retailer is the lifeblood of our industry and strengthening their businesses will only enhance the brands they stock their shelves with.

Promote your brand to the retailers you serve and show them your dedication to their success.

There are only 16 sponsorships available. Sign up today.

For \$2,500 you get:

- Table set up at the SENPA Summit
 - 2 free badges beyond booth allotment
 - The opportunity to distribute samples to all retailers attending during the SENPA Summit
 - Free breakfast and lunch for company representatives at the SENPA Summit
 - Specialized badge ribbons indicating Summit Sponsorship
- 1 minute video ad to be shown prior to meal sessions and select business tracks.
Ad to be provided by the sponsor.
- Logos featured as Summit Sponsor in SENPA's:
 - Special show bag for the SENPA Summit
 - Notebooks provided to retail attendees
 - Email blast of all sponsors
 - Social media
 - Newsletter
 - Mailings (postcards, flyers, printed and digital)
 - Registration Brochures
 - Show Guide
 - Onsite banners and posters
 - Website

**SENPA SUMMIT
SPONSORSHIP
COST:
\$2,500
A \$3,500 value**



5946 Main Street
New Port Richey, FL 34652

t 727.846.0320
f 800.828.7250

www.SOHOexpo.net
info@SOHOexpo.net





December 3, 2021

**SENPA Summit
at SOHO Expo 2021 Sponsorship
Reservation Form**

\$2,500

A \$3,500 value

Exhibiting at SOHO Expo 2021 is required to participate as a SENPA Summit Sponsor.

Company Name: _____ Exhibiting As: _____

Contact (PLEASE PRINT): _____

Phone: (____) _____ Fax: (____) _____ Email: _____

PAYMENT METHOD

PAY BY CHECK # _____ - make payable to SENPA, Inc.

PAY BY CREDIT CARD - Visa, MasterCard and American Express Accepted.

NOTE: Invoice will be sent with payment instructions.

REQUIRED: Authorized Signature: _____ Date: ____ / ____ / ____

Print Name: _____ Title: _____



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FAX completed form to **OR** EMAIL completed form to
800.828.7250 info@SOHOexpo.net

