

# SOHO EXPO Media Badge Application & Policies



In order to qualify for a complimentary media badge to attend SOHO EXPO, attendee must cover the industry on a regular basis by publishing articles or writing regular reports on the natural products industry. Private consultants working for a company should request a badge from that company and are not eligible for a media badge.

**ALL Media Badge applications must be received 14 days prior to the show.**

**Media Badge applications WILL NOT BE ACCEPTED at the show.**

## Credentials requested or press entrance:

1. Business card with name, business name and title
2. A sample article you wrote (within 12 months) or a link to publication showing your name as author or staff member in one of the following capacities:
  - Editor - associate, business, executive or managing
  - Writer - senior, staff, anchor or reporter
  - \*Photographer

\*Any attendee who wishes to photograph or film at the show is required to receive authorization 14 days prior to day of entrance. Additional rules will be provided.

## Business / Publication Details

Include copy of your student ID card with application.

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

PUBLICATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

ADDITIONAL ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ BUSINESS FAX \_\_\_\_\_

BUSINESS EMAIL \_\_\_\_\_ BUSINESS WEBSITE \_\_\_\_\_

**PREFERRED MEANS OF COMMUNICATION:** MAIL  FAX  EMAIL

*By providing email, I am giving SENPA® and SOHO EXPO permission to contact me by email with information on registration and updates.*

LINK(S) TO ARTICLES(S) \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**CONFIRMATION** will be sent via your preferred method.

**BADGE PICK-UP** will be at show Registration Desk during SOHO EXPO.

**NOTE** Badge access does not include sponsored meal functions for retailers.

**PRINT to SAVE** your COPY of this completed form and FAX to (800) 545-1374

**TO EMAIL** directly from this completed FORM by going to FILE and selecting "SEND" or "EMAIL" to info@SENPA.org



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