



2023 RETAILER PRE-REGISTRATION FORM

Return by 11/17/2023 to AVOID additional fees of \$15 each



RETAIL BUSINESS INFORMATION Proof of business license may be requested.

Store Name: \_\_\_\_\_
Address: \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Phone: (\_\_\_\_) (\_\_\_\_) (\_\_\_\_) Fax: (\_\_\_\_) (\_\_\_\_)
\*Email: \_\_\_\_\_

\*Providing an e-mail will ensure you receive timely registration confirmations, critical updates and exhibitor follow up in a way that saves time, money and paper.

Check your preferred means of communication from SENPA:

[ ] Mail [ ] Email

Your registration confirmation will be sent via your preferred method checked above. PLEASE review confirmation upon receipt.

ATTENDEE INFORMATION

After 11/17/2023 add \$15 to every attendee listed below.

Check appropriate box:

- [ ] Yes, my business is a SENPA MEMBER - FREE entrance to all functions. (FULL-ACCESS)
[ ] I am paying dues with this registration for SENPA membership. (FULL-ACCESS)
[ ] I am attending exhibits and seminars as a non-member for \$50 per person. (FULL-ACCESS)
[ ] Check here to attend EXHIBITS ONLY at NO CHARGE (Registration must be received by 11/17/2023).
[ ] Saturday [ ] Sunday [ ] Enter the name(s) of each attendee and indicate if buyer.
[ ] Check here if this is your first time attending SOHO EXPO.

Fill in name of each staff member and check each function attending for Full Access Badges

Table with columns: Buyer, Staying@Gaylord, Friday Breakfast, Friday Lunch, Friday Dinner, Saturday Breakfast, Saturday Party, Sunday Breakfast. Rows for staff members.

NOTE: Duplicate form for additional names. List and indicate children under 16 on separate form.

RETAIL MEMBERS GET UNLIMITED STAFF BADGES

PAYMENT METHOD

- [ ] PAY BY CHECK - make payable to SENPA Inc.
[ ] PAY BY CREDIT CARD - Visa, MasterCard and American Express Accepted.

NOTE: Invoice will be sent with payment instructions. Credit cards are processed through Authorize.net to ensure secure transactions. Your invoice will come from SENPA, Inc. invoice@authorize.net

REQUIRED: Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

TOTAL DUE

Registration Fees \_\_\_ @\$50 (if applicable) ..... \$ \_\_\_\_\_

Membership Dues Payment Options ..... \$ \_\_\_\_\_

- [ ] \$95 Yearly Dues 1 Location
[ ] \$140 Yearly Dues 2-3 Locations
[ ] \$160 Yearly Dues 4-5 Locations
[ ] \$220 Yearly Dues 6-7 Locations
[ ] \$320 Yearly Dues 8-11 Locations
[ ] \$420 Yearly Dues 12+ Locations

Check the box above to indicate how many stores you represent
\*Please provide names and addresses for all additional stores on a separate sheet.

Add \$15 X \_\_\_ # of attendees registered after 11/17/2023 ..... \$ \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

NOTE: All Meal Functions require pre-registration and are FREE for FULL-ACCESS attendees

A confirmation will be sent via your preferred method checked above. Please review confirmation upon receipt, badges to be picked up at show.

SPECIAL SERVICES

[ ] Check here if an attendee requires special accommodations to fully participate. Attach a written description of their needs and their name.



Everyone is required to wear a SOHO Expo badge at ALL functions. Advance meal reservations are required due to the number of sponsored meal sessions. Meals available on a first-come basis. Once the event is "sold out", we will be unable to confirm a reservation for that event. Cancellations and requests for refunds must be received in writing by 11/17/2023. NO REFUNDS will be made after 11/17/2023 or for no-shows.

RETURN COMPLETED FORM TO ONE OF THE FOLLOWING or USE OUR CONVENIENT ONLINE REGISTRATION AT WWW.SOHOEXPO.NET:



5946 Main Street
New Port Richey, FL 34652

727.846.0320
www.SOHOexpo.net

FAX completed form to
800.828.7250

OR EMAIL completed form to
info@SOHOexpo.net

