

Gaylord Palms is excited to be hosting SOHO Expo 2026

We're happy to provide access to on-line ordering for all your booth needs including:

Electricity | Internet and More!

To create an account or to log in, click the link below.

[SOHO Expo 2026](#)



Discount Schedule	
Advance Price Deadline	August 12, 2026
Standard Price Applies	Aug 13, 2026 – September 10, 2026
Online Ordering Deadline	September 4, 2026
Show Site Price Applies	September 11, 2026

Below you will find a price list for some of our most ordered services. Please visit our website for a full list of pricing and a listing of Exhibitor Rules/Regulations.

	Advanced	Standard	Show Site	
120 Volts/ 4 AMP/ Single Phase (One Device Only)	\$226.00	\$338.00	\$389.00	*
120 Volts/ 8 AMP/ Single Phase	\$281.00	\$405.00	\$449.60	*
120 Volts / 12 AMP/ Single Phase	\$331.00	\$477.00	\$529.60	*
120 Volts / 20 AMP/ Single Phase	\$392.00	\$564.00	\$627.20	*
Wireless Connection - Basic (Per Device up to 6Mb)	\$250.00	\$275.00	\$375.00	**
Wired Connection - Basic (Per Connection up to 6Mb)	\$450.00	\$500.00	\$600.00	**
5Mb Dedicated Wired Network w/ (1) Wired Connection	\$5,550.00	\$6,400.00	\$7,400	**

*Subject to a 7.5% Sales Tax - **Subject to a 7.5% Sales and a taxable 26% Facilities Charge

Important Information Regarding Food & Beverage

All food and/or beverage served from your booth must be approved prior to arrival (this includes but is not limited to, logo bottled water or any type of pre-packaged food).

Looking to serve samples at your booth?

Vendor product samples are permitted in 2-3 ounce sample serving sizes. A onetime corkage fee of \$400 will apply for samples larger than 3 ounces. **These samples must be produced by your company and will require a "Sample Request and Food Waiver" form to be completed before the event along with a valid certificate of insurance (please see sample for correct wording). Please email completed forms to gpexhibits@gaylordhotels.com for approval.

** Remember to order Ice in advance should you need it for your samples**

Tax Exempt Exhibitors

If your organization is Tax Exempt in the state of Florida, please create your account first and then contact us at gpexhibits@gaylordhotels.com. We'll need to receive a copy of your Florida Tax Exempt Certificate and a front back copy of your credit card (all but the last 4 digits should be redacted) before you can process your order.

Should you have any questions, comments, or concerns please use the following contact information to reach out to our Exhibitor Services Team

Exhibit Hall Team | gpexhibits@gaylordhotels.com | 407.586.2219

Show-site assistance: Please TEXT 321.209.4436 or visit us at the Exhibitor Services Desk located in the back of the exhibit hall