theretailapproac



All **Taste for Life** programs include:

- A custom-branded cover imprint
- The Retail Approach e-newsletter previewing upcoming content (includes a monthly staff quiz)
- 5 annual posters:

April - Allergies

June - Endocannabinoid system

July - Adult Supplement Chart

August - Kids' Supplement Chart

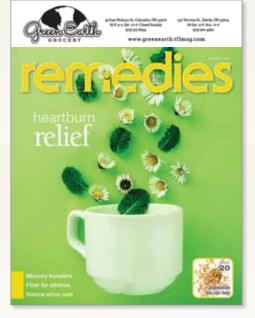
September - Organic Harvest buyorganic!

• A **display rack** for your magazines



Promotional rates for new customers:

100 — 999 copies	1,000 — 1,999 copies	2,000+ copies
.35¢ each	.33¢ each	.30¢ each



All remedies programs include:

- A custom-branded cover imprint
- The Buyers Edge e-newsletter previewing upcoming content (includes a monthly staff quiz)
- A **display rack** for your magazines
- > ASK about our customization opportunities! Promote vendor deals, store events, and sales on the front and/or back covers.
- > We also have you covered for educational and marketing web support programs!



Promotional rates for new customers:

100 — 299 copies	300 — 499 copies	500+ copies
.30¢ each	.28¢ each	.25¢ each





Customizable Websites

Sister rates start at only **\$69 a month** or \$99 a month individually, with the \$149 set-up fee waived. There is **NO LONG-TERM CONTRACT** (3 month revolving) and NO ADS (unless you decide to post them).

MONTHLY FEES FOR CUSTOM WEBSITES

Web Smart \$99 Web Support \$129

NEW PRINT/WEB CUSTOMERS

100 copies of Taste for Life magazine + TFLmag.com website

Web Smart: \$104 \$40 MONTHLY Web Support: \$134 **SAVINGS**

100 copies of remedies magazine + TFLmag.com website

Web Smart: \$99 Web Support: \$129

\$35 **MONTHLY SAVINGS**



heart, recover with supplements throughout National Heart. Health Month. Looking to go natural? Start with a good read!

Weliness Articles



We precidi the top healthy and A broken heart on Valentine's Day can ruit in physical discomfort. Learn who

Customizable Monthly E-newsletters

Natural Wellness—This turnkey, monthly, educational e-newsletter program is fully customizable and managed through your own Mailchimp account. The Natural Wellness program is included in your tflmag.com partnership or available for only \$15 a month or \$35 individually.

Natural Wellness + 100 copies of Taste for Life

\$50/month

Natural Wellness + 100 copies of remedies magazine

\$45/month