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We Are SENPA

Mission Statement

Our mission is to nourish the human connection as the heart of a changing natural products industry – advocating for, strengthening and uniting the independent natural retailer and manufacturers with their current and future customers, building trust and aligning these retailers as the destination of choice for an enhanced buying experience and natural health education.

Vision Statement

SENPA vision is to nourish the human connection as the heart of the natural products industry through advocacy and education so independent retailers, leading manufacturers and consumers can thrive, in an ever-changing environment, rooted together in our experience of enhanced health and the power of personal relationships.



NOURISHING THE HUMAN CONNECTION

