



HEALTHFEST

Showing Others Healthy Options
SOUTHWEST

Friday–Sunday, April 26-28, 2024

**Education & Events
April 26-28, 2024**

**Tabletop Exhibits
April 28, 2024**

SHOW-AT-A-GLANCE

FRIDAY, April 26

10:00am-5:30pm
Registration Open
Val Verde Foyer

11:30am-2:30pm

Meal Sponsor: Europharma
Cancer Answers
Cheryl Myers, RN, BA
Val Verde Room



2:45pm-3:45pm

How Innovative CBD Will Help You Regain Ownership of the Hemp Market in Your Community
David Hargett
Val Verde Room



4:00pm-5:00pm

Private Label Supplements - Make Your Brand, Your BEST Brand!
Jamin Busick
Val Verde Room



5:15pm-6:15pm

Content Creation Made Easy
Amanda Ballard
Val Verde Room



6:30pm-8:00pm

Sponsored by SENPA
SOHO Healthfest Welcome Reception



5946 Main Street
New Port Richey, FL 34652
727.846.0320

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SOHOHealthfest.net

NOURISHING
THE HUMAN
CONNECTION

SATURDAY, April 27

7:00am-5:00pm
Registration Open
Val Verde Foyer

7:30am-9:30am

Meal Sponsor: SENPA
State of the Industry
SENPA's Emerging Leaders
Val Verde Room



9:40am-10:40am

What's Your Stress Type? What it Means & How to Break Through
Dan Chapman
Val Verde Room



10:50am-11:50am

Not All Mushrooms Are Equal:
How to Identify Quality Medicinal
Mushroom Supplements
Jme Bonfiglio
Val Verde Room



12:00pm-2:00pm

Meal Sponsor: Arthur Andrew Medical
Cardiovascular Health, Blood Cleansing,
Immune Malfunction & Systematic
Enzymes
Dan Curtin
Val Verde Room



2:15pm-3:15pm

Unraveling the Power of Pre, Pro, Post
& Parabiotics
Brenda Watson
Val Verde Room



3:30pm-4:30pm

Health Benefits of Carbon-60
Bob Greska
Val Verde Room



5:00pm-7:00pm

Meal Sponsor: Enzymedica
Modern Retail Mastery
Julia Craven & Ryan Sensenbrenner
Val Verde Room



SUNDAY, April 28

7:00am-3:30pm
Registration Open
Val Verde Foyer & Texas Grande Foyer

7:30am-9:30am

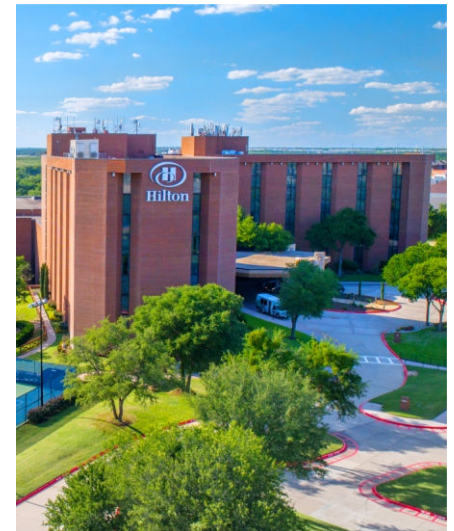
Meal Sponsor: Bluebonnet
The Plant Based Advantage to Peak
Performance
Carl Germano
Val Verde Room



9:45am-10:00am
President's Message/Ribbon Cutting
Texas Grande Foyer

10:00am-4:00pm
Exhibits Open
Texas Grande Ballroom

Education Program Track Key



**HILTON DFW LAKES
GRAPEVINE, TX**

MUST be registered and have a show badge to attend programs & events. Programs are subject to change. For more info visit SOHOHealthfest.net