



2024 RETAILER PRE-REGISTRATION FORM

Return by 8/29/2024 to AVOID additional fees of \$15 each



RETAIL BUSINESS INFORMATION Proof of business license may be requested.

Store Name:
Address:
City: State: Zip:
Phone: ( ) ( ) Fax: ( ) ( )
\*Email:

\*Providing an e-mail will ensure you receive timely registration confirmations, critical updates and exhibitor follow up in a way that saves time, money and paper.

Check your preferred means of communication from SENPA:

Mail Email

Your registration confirmation will be sent via your preferred method checked above. PLEASE review confirmation upon receipt.

ATTENDEE INFORMATION

After 8/29/2024 add \$15 to every attendee listed below.

Check appropriate box:

- Yes, my business is a SENPA MEMBER - FREE entrance to all functions. (FULL-ACCESS)
I am paying dues with this registration for SENPA membership. (FULL-ACCESS)
I am attending exhibits and seminars as a non-member for \$50 per person. (FULL-ACCESS)
Check here to attend EXHIBITS ONLY at NO CHARGE (Registration must be received by 8/29/2024).
Saturday Sunday Enter the name(s) of each attendee and indicate if buyer.
Check here if this is your first time attending SOHO EXPO.

Fill in name of each staff member and check each function attending for Full Access Badges

Table with columns: Buyer, Staying@Gaylord, Friday Breakfast, Friday Lunch, Friday Dinner, Saturday Breakfast, Saturday Party, Sunday Breakfast. Multiple rows for staff members.

NOTE: Duplicate form for additional names. List and indicate children under 16 on separate form.

RETAIL MEMBERS GET UNLIMITED STAFF BADGES

PAYMENT METHOD

- PAY BY CHECK - make payable to SENPA Inc.
PAY BY CREDIT CARD - Visa, MasterCard and American Express Accepted.

NOTE: Invoice will be sent with payment instructions. Credit cards are processed through Authorize.net to ensure secure transactions. Your invoice will come from SENPA, Inc. invoice@authorize.net

REQUIRED: Authorized Signature:

Print Name: Date:

TOTAL DUE

Registration Fees @\$50 (if applicable) \$

Membership Dues Payment Options \$

- \$95 Yearly Dues 1 Location
\$140 Yearly Dues 2-3 Locations
\$160 Yearly Dues 4-5 Locations
\$220 Yearly Dues 6-7 Locations
\$320 Yearly Dues 8-11 Locations
\$420 Yearly Dues 12+ Locations

Check the box above to indicate how many stores you represent
\*Please provide names and addresses for all additional stores on a separate sheet.

Add \$15 X # of attendees registered after 8/29/2024 \$

Grand Total: \$

NOTE: All Meal Functions require pre-registration and are FREE for FULL-ACCESS attendees

A confirmation will be sent via your preferred method checked above. Please review confirmation upon receipt, badges to be picked up at show.

SPECIAL SERVICES

Check here if an attendee requires special accommodations to fully participate. Attach a written description of their needs and their name.



Everyone is required to wear a SOHO Expo badge at ALL functions. Advance meal reservations are required due to the number of sponsored meal sessions. Meals available on a first-come basis. Once the event is "sold out", we will be unable to confirm a reservation for that event. Cancellations and requests for refunds must be received in writing by 8/29/2024. NO REFUNDS will be made after 8/29/2024 or for no-shows.

RETURN COMPLETED FORM TO ONE OF THE FOLLOWING or USE OUR CONVENIENT ONLINE REGISTRATION AT WWW.SOHOEXPO.NET:



5946 Main Street
New Port Richey, FL 34652

727.846.0320
www.SOHOexpo.net

FAX completed form to
800.828.7250

OR EMAIL completed form to
info@SOHOexpo.net

