

# 2024 MASTER FLOOR PLAN



**EXPO** Showing Others  
Healthy Options

Sept. 12 - Sept. 15 2024

## BOOTH PRICES & INFORMATION

Booth Fees 10' x 10':

**P** \$2660

**A** \$2430

**B** \$2185

**C** \$2030

**D** \$1795

Booth Fees 5' x 10':

**E** \$1665

**F** \$1450

10' x 10' (P, A, B, C, D)

Full Booth Purchase Includes:

Carpet, (2) chairs, 6' draped (white) table, wastebasket, sign and free listing in Show Program or Addendum (print deadlines apply) and more. Booth and aisle carpet - show colors only.

5' x 10' (E, F)

For Companies with 20 products or less

Half Booth Purchase Includes:

(2) Chairs, 4' draped (white) table and additional items listed above for Booths P, A, B, C, D.

\*Brokers limited to 1 half booth

**New Market Square PAVILION**

First Time Exhibitors  
15 items or less

6' Table Top Display Area  
**\$1090**

Restrictions apply.  
Call for details.

**BLDG. LEGEND:**

**FIRE LEGEND**  
FE - FIRE EXTINGUISHER  
FA - FIRE ALARM PULL SWITCH  
FS - FIRE STROBE (7' ELEVATION)  
FHC - FIRE HOSE CABINET

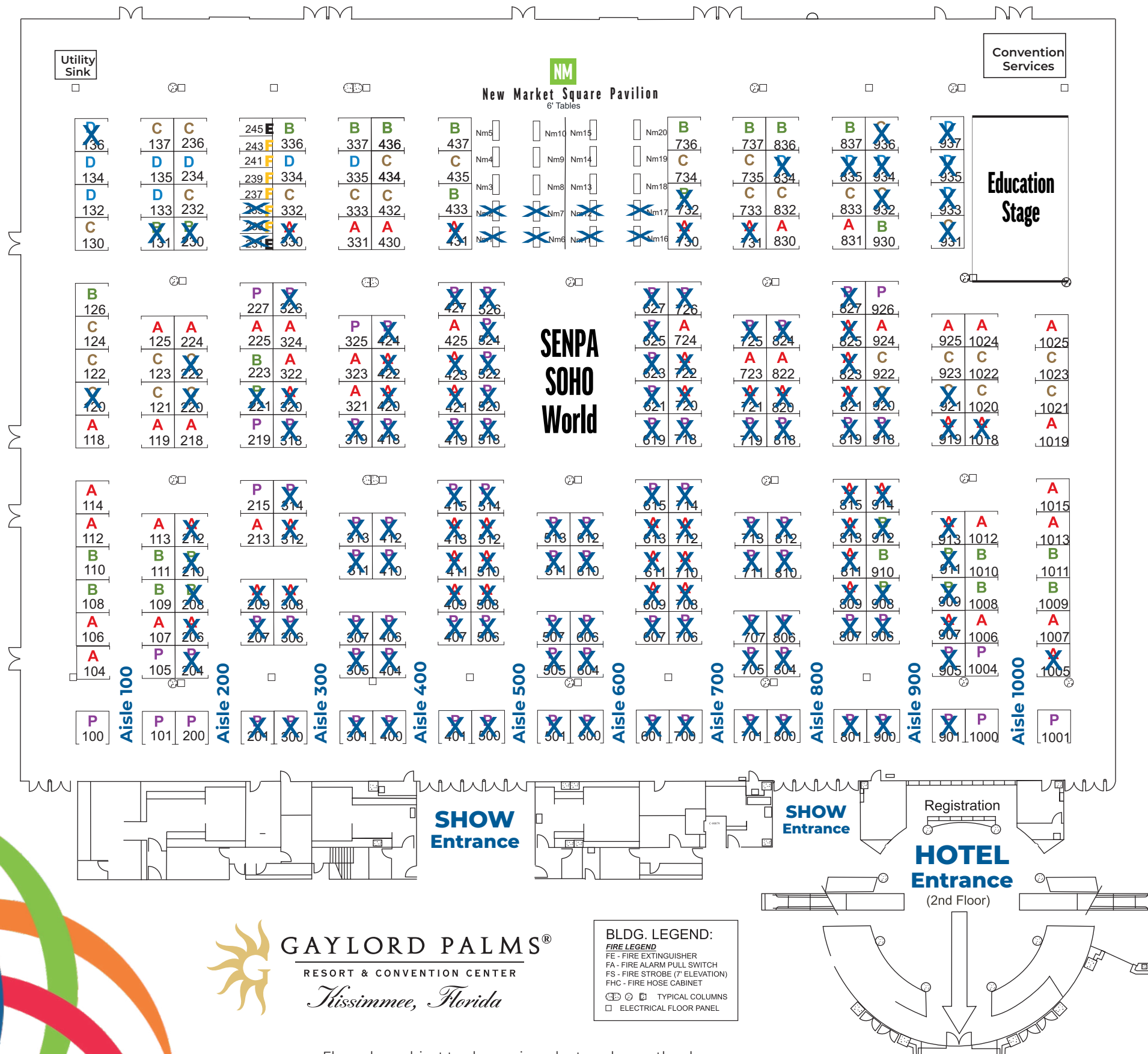
⊕ ⊙ ⊠ TYPICAL COLUMNS  
□ ELECTRICAL FLOOR PANEL

## SHOW UPDATES

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**GAYLORD PALMS®**  
RESORT & CONVENTION CENTER  
Hissimmee, Florida

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Floor plan subject to change in order to enhance the show.