

# SOHO Northeast 2025

## Speaker Lineup



# NORTHEAST

Showing Others  
Healthy Options





## **Welcome to SENPA/State of the Industry**

### **Breakfast Sponsored by SENPA**

*SENPA Board of Directors/Executive Director*

Saturday, October 4, 2025 – 8:00am-10:00am – Garden State Ballroom-Camden

In a time of relentless challenges affecting our business and industry, staying informed is the key to future success for all leaders in the natural products industry. The SENPA Board of Directors invites you to join us to share insights to the new administration and the pathway for the natural products industry.





## **GLP-1: The Truth? The Hype?** **How to Achieve Blood Sugar Balance & Healthy Weight... Naturally.**

*Dan Chapman*

Saturday, October 4, 2025 – 10:10am-11:10am – Garden State Ballroom-Camden

The question remains, “How do I lose weight?” and “How do I make my body conform to how I want it to look?” It is so easy to want a drug to force a result, while ignoring the real impact on health. Dan Chapman shares the truth about pharmaceuticals like Ozempic and the latest research on natural supplements that balance glucose metabolism, curb cravings, and protect against the negative impacts of sugar & stress.



**Speaker Bio:** Growing up in the aisles of his parents’ health foods store (Sunrise Health Foods) and witnessing those life-changing events created a deep desire and commitment in Dan Chapman to help people live full, healthy lives. Dan is the CEO and Founder of Redd Remedies and is a leading voice for natural remedies, and a go-to media expert on herbs, supplements, and healthy eating. His expertise and genuine passion for creating lasting solutions comes together from a strong desire to move from health struggles to healthy living.





## Next Gen Holistic Care: d-Lenolate & P73 for Optimal Wellness

*Geoff Melcher*

Sunday, September 7, 2025 – 11:20am-12:20am – Garden State Ballroom-Camden

Unlock the potential of Olive Leaf & Oregano, a cutting-edge supplement designed for maximum power and effectiveness. Combining the proven powers of wild oregano oil and olive leaf extract, to support immunity, reduces inflammation, and promotes cardiovascular health. Join us to explore its clinical applications, backed by science and nature, and learn how this revolutionary product can transform patient outcomes in your practice.



**Speaker Bio:** **Geoff Melcher** serves as the President and COO of East Park Naturals, HüGS4Business, Inc., and Tigon (GB) Distribution. He holds M.S. degree in Kinesiology and Biomechanics from UNLV. With extensive leadership experience in operations, sales and marketing, Geoff focuses on expanding East Park Natural's global reach. He serves on East Park's Board and as Vice-Chair of the U.S. Postal Customer Council, driving innovative business solutions while advancing research on natural health remedies like d-Lenolate.





**Lipagest Simplifies Fat Digestion:  
Perfect for Keto, High-Fat, and Gallbladder-Free Diets**  
Lunch Sponsored Arthur Andrew Medical

*Dan Curtin*

Saturday, October 4, 2025 – 12:30pm-2:30pm – Garden State Ballroom-Camden

Join Arthur Andrew Medical for an educational session on enhancing fat digestion with Lipagest, a high-potency lipase enzyme formulated for optimal lipid metabolism. Learn how poor fat digestion can lead to discomfort, nutrient malabsorption, and digestive distress, especially for those on high-fat diets or without a gallbladder. Discover how Lipagest supports efficient fat breakdown, reduces post-meal bloating, and improves absorption of essential fatty acids and fat-soluble vitamins like vitamin A, D, E, & K. This session will explore the clinical advantages of Lipagest's 20,000 FIP lipase activity and why it's an ideal solution for keto and paleo consumers, digestive health seekers, and anyone struggling with fat digestion. Don't miss this opportunity to deepen your knowledge and boost your sales with this powerful digestive enzyme.



**Speaker Bio:** Hi, I'm Danny Curtin. I've been in the natural supplement and personal health industries for over 2 decades as a fitness instructor, health coach, dietary supplement educator, formulator and sales executive. I earned a degree in Health & Exercise Science and I'm a Certified Dietary Supplement Professional. After recommending and eventually witnessing the beneficial impact of systemic enzymes on my clientele, I became highly interested in pursuing another path where I could spread the word about these amazing and natural ingredients.





## Sharing Your Commitment to Conscious Wellness: Vital Planet Organic Flora

*Silvia Solaun*

Saturday, October 4, 2025 – 2:40pm-3:40pm – Garden State Ballroom-Camden

Join Vital Planet educator Silvia Solaun, MS, as she introduces the latest Vital Planet line of probiotics – Organic Flora Pre + Probiotics. Learn about these incredible four new formulas offering the same great strain diversity and quality you've come to appreciate from Vital Planet. Restoring balance, boosting immunity and supporting whole body wellness. Let your customers feel the difference organic can make.



**Speaker Bio:** Silvia E. Solaun, MS, is an award-winning sales and education leader with over two decades of experience in the natural products, supplement, and nutraceutical industries. Holding a master's degree in nutrition from the University of Bridgeport and certified as a Health Coach, she blends scientific expertise with business acumen to drive growth, lead high-performing teams, and deliver impactful training and lectures. Known for her dynamic presentations and ability to connect through storytelling, Silvia has educated professionals on nutrition and wellness while staying at the forefront of industry

trends through ongoing studies in Ayurveda and herbal medicine. She recently edited *Vitamins & Supplements For Dummies* (Wiley, 2025), further showcasing her commitment to advancing consumer and professional knowledge in the field. Silvia now shares her expertise, extensive knowledge, and experience by educating both retailers and consumers on the many benefits of Vital Planet products.





## Microplastics Impacts on Human Health and Defense Strategies

*Josh Tully*

Saturday, October 4, 2025 – 3:50pm-4:50pm – Garden State Ballroom-Camden

With the growing awareness of the prevalence of Micro and Nano Plastics (MPs) in our environment and their impacts on human health, there is an exploding demand for mitigation strategies. Recent studies have found microplastics in the brain, liver, kidneys, reproductive organs, arteries and even placenta. This exposure translates to dramatic effects throughout the system that needs a multi prong approach to combat. Advancements in the Longevity space may provide a crucial and aggressive response to the issue.



**Speaker Bio:** Joshua Tully is a 30 year veteran in the Natural Products industry. He has focused in his career on developing and introducing products and ingredients with strong clinical research to drive therapeutic benefit in the Weight Management, Cognitive Health, and Longevity categories both domestically and internationally.





## AHCC and the Immune Challenges of the Modern World

### Dinner Sponsored by Quality of Life

*Doug Williams*

Saturday, October 4, 2025 – 5:00pm-7:00pm – Garden State Ballroom-Camden

Doug will discuss the latest science about how our world has created more immune challenges than we were previously aware of, and how AHCC can help the body deal with those challenges.



**Speaker Bio:** Doug Williams is a veteran of the natural products industry long enough for colleagues to refer to his experience as “dating back to the late 1900s”. Bless their hearts...

Doug is the Retail Sales director for Quality of Life, a supplement company owned by Maypro the company that sell AHCC to the U.S. Market.

Doug brings unique perspective to the Natural Products Industry, having worked as general manager of a 12-store regional chain, founder of a regional brokerage and sales director with multiple brands. He also has had the experience of working with AHCC in each of those roles.

Doug lives with his wife and family in Atlanta, Georgia







**Beyond the Gym:  
How Gut Health Fuels Movement, Recovery, and Longevity**  
Breakfast Sponsored by Bluebonnet

*Carl Germano*

Sunday, October 5, 2025 – 8:00am-10:00am – Garden State Ballroom-Camden

Beyond the Gym: How Gut Health Fuels Movement, Recovery, and Longevity explores the powerful, science-backed connection between the gut microbiome and physical performance—on and off the field. This compelling presentation will examine the emerging research showing how gut health influences everything from energy metabolism and inflammation control to joint health, muscle recovery, and long-term mobility. Attendees will learn how a balanced gut microbiome supports the production of key neurotransmitters, enhances nutrient absorption, and modulates immune responses that are essential for consistent performance and faster recovery. The presentation will also highlight how physical exertion and overtraining can disrupt gut integrity, leading to fatigue, slower healing, and systemic inflammation. Practical insights will be shared on how to strategically use sports supplements—such as BCAAs, pre-workout mixes, creatine, omega-3s, and collagen—in synergy with targeted probiotic supplements to support a healthy gut-brain-muscle axis. Attendees will gain a deeper understanding of the unique role probiotics play in reducing GI distress during training, promoting anti-inflammatory pathways, and improving overall resilience. Whether you're an elite athlete, weekend warrior, or wellness-focused individual, this session, sponsored by Bluebonnet Nutrition, offers a comprehensive, actionable look at how optimizing gut health can enhance movement, accelerate recovery, and support longevity backed by clinical insights, real-world applications, and smarter, microbiome-focused strategies.



**Speaker Bio:** Carl Germano, CNS, CDN is a NY Board Certified Clinical Nutritionist, master's degree in clinical nutrition from New York University, and Vice President of Verdant Oasis. In addition, he has 4 decades of product development/education experience with many companies in the trade including Solgar, Country Life, Bluebonnet, Ajinomoto, Inergetics, Nutratch, and others. Today, his efforts are focused on providing the dietary supplement industry with the next generation of clinically important hemp based phytocannabinoid ingredients. A prolific author with several bestselling trade books including his most

recent "Road To Ananda: The Simple Guide To The Endocannabinoid System, Phytocannabinoids & Your Health".

