

SOHO Northeast 2025

Speaker Lineup



NORTHEAST

Showing Others
Healthy Options





Welcome to SENPA/State of the Industry

Breakfast Sponsored by SENPA

SENPA Board of Directors/Executive Director

Saturday, October 4, 2025 – 8:00am-10:00am – Garden State Ballroom-Camden

In a time of relentless challenges affecting our business and industry, staying informed is the key to future success for all leaders in the natural products industry. The SENPA Board of Directors invites you to join us to share insights to the new administration and the pathway for the natural products industry.





GLP-1: The Truth? The Hype? **How to Achieve Blood Sugar Balance & Healthy Weight... Naturally.**

Dan Chapman

Saturday, October 4, 2025 – 10:10am-11:10am – Garden State Ballroom-Camden

The question remains, “How do I lose weight?” and “How do I make my body conform to how I want it to look?” It is so easy to want a drug to force a result, while ignoring the real impact on health. Dan Chapman shares the truth about pharmaceuticals like Ozempic and the latest research on natural supplements that balance glucose metabolism, curb cravings, and protect against the negative impacts of sugar & stress.



Speaker Bio: Growing up in the aisles of his parents’ health foods store (Sunrise Health Foods) and witnessing those life-changing events created a deep desire and commitment in Dan Chapman to help people live full, healthy lives. Dan is the CEO and Founder of Redd Remedies and is a leading voice for natural remedies, and a go-to media expert on herbs, supplements, and healthy eating. His expertise and genuine passion for creating lasting solutions comes together from a strong desire to move from health struggles to healthy living.





Next Gen Holistic Care: d-Lenolate & P73 for Optimal Wellness

Geoff Melcher

Sunday, September 7, 2025 – 11:20am-12:20am – Garden State Ballroom-Camden

Unlock the potential of Olive Leaf & Oregano, a cutting-edge supplement designed for maximum power and effectiveness. Combining the proven powers of wild oregano oil and olive leaf extract, to support immunity, reduces inflammation, and promotes cardiovascular health. Join us to explore its clinical applications, backed by science and nature, and learn how this revolutionary product can transform patient outcomes in your practice.



Speaker Bio: **Geoff Melcher** serves as the President and COO of East Park Naturals, HüGS4Business, Inc., and Tigon (GB) Distribution. He holds M.S. degree in Kinesiology and Biomechanics from UNLV. With extensive leadership experience in operations, sales and marketing, Geoff focuses on expanding East Park Natural's global reach. He serves on East Park's Board and as Vice-Chair of the U.S. Postal Customer Council, driving innovative business solutions while advancing research on natural health remedies like d-Lenolate.





**Lipagest Simplifies Fat Digestion:
Perfect for Keto, High-Fat, and Gallbladder-Free Diets**
Lunch Sponsored Arthur Andrew Medical

Dan Curtin

Saturday, October 4, 2025 – 12:30pm-2:30pm – Garden State Ballroom-Camden

Join Arthur Andrew Medical for an educational session on enhancing fat digestion with Lipagest, a high-potency lipase enzyme formulated for optimal lipid metabolism. Learn how poor fat digestion can lead to discomfort, nutrient malabsorption, and digestive distress, especially for those on high-fat diets or without a gallbladder. Discover how Lipagest supports efficient fat breakdown, reduces post-meal bloating, and improves absorption of essential fatty acids and fat-soluble vitamins like vitamin A, D, E, & K. This session will explore the clinical advantages of Lipagest's 20,000 FIP lipase activity and why it's an ideal solution for keto and paleo consumers, digestive health seekers, and anyone struggling with fat digestion. Don't miss this opportunity to deepen your knowledge and boost your sales with this powerful digestive enzyme.



Speaker Bio: Hi, I'm Danny Curtin. I've been in the natural supplement and personal health industries for over 2 decades as a fitness instructor, health coach, dietary supplement educator, formulator and sales executive. I earned a degree in Health & Exercise Science and I'm a Certified Dietary Supplement Professional. After recommending and eventually witnessing the beneficial impact of systemic enzymes on my clientele, I became highly interested in pursuing another path where I could spread the word about these amazing and natural ingredients.





The Fiber Fix - Unlock Weight Loss, Crave Less, and Heal Your Gut Naturally

Brenda Watson

Saturday, October 4, 2025 – 2:40pm-3:40pm – Garden State Ballroom-Camden

Join Brenda Watson as she helps you and your customers discover a natural answer to stubborn extra weight called The Fiber Fix. Based on a groundbreaking nutrition study, The Fiber Fix holds the key to turning off hunger, rebalancing hormones and restoring energy from the inside out. This isn't about restriction, it's about retraining the body to work with you, shifting into a natural fat-burning mode.



Speaker Bio: For more than 25 years, Brenda Watson C.N.C., has been helping people achieve vibrant health through improved digestion.

As an author of 8 books, a New York Times bestseller and the creator of 6 PBS shows on digestive health, including her newest show "Gut Check, HOPE for Ultimate Health", Brenda continues the crusade of teaching how the gut is the foundation of your health.

Armed with the latest research, Brenda is now helping to unravel the newest mysteries of the gut microbiome.





TBD

Josh Tully

Saturday, October 4, 2025 – 3:50pm-4:50pm – Garden State Ballroom-Camden

TBD



Speaker Bio: Coming Soon





TBD

Dinner Sponsored by Quality of Life

Doug Williams

Saturday, October 4, 2025 – 5:00pm-7:00pm – Garden State Ballroom-Camden

TBD



Speaker Bio: Doug Williams is a 28-year veteran of the natural products industry, with a unique history of having been a successful retailer as the GM of Peachtree Natural Foods, founded a successful brokerage, Kudzu Natural Resources, and has been a consultant or sales director with many herb and supplement brands. He brings a unique perspective that works to include everyone at the table. In January Doug joined Maypro full time as the national retail sales manager for their retail division, Quality of Life, where he is working to build relationships with independent retailers, co-ops, and regional chains.





Beyond the Gym: How Gut Health Fuels Movement, Recovery, and Longevity

Breakfast Sponsored by Bluebonnet

Carl Germano

Sunday, October 5, 2025 – 8:00am-10:00am – Garden State Ballroom-Camden

Beyond the Gym: How Gut Health Fuels Movement, Recovery, and Longevity explores the powerful, science-backed connection between the gut microbiome and physical performance—on and off the field. This compelling presentation will examine the emerging research showing how gut health influences everything from energy metabolism and inflammation control to joint health, muscle recovery, and long-term mobility. Attendees will learn how a balanced gut microbiome supports the production of key neurotransmitters, enhances nutrient absorption, and modulates immune responses that are essential for consistent performance and faster recovery. The presentation will also highlight how physical exertion and overtraining can disrupt gut integrity, leading to fatigue, slower healing, and systemic inflammation. Practical insights will be shared on how to strategically use sports supplements—such as BCAAs, pre-workout mixes, creatine, omega-3s, and collagen—in synergy with targeted probiotic supplements to support a healthy gut-brain-muscle axis. Attendees will gain a deeper understanding of the unique role probiotics play in reducing GI distress during training, promoting anti-inflammatory pathways, and improving overall resilience. Whether you're an elite athlete, weekend warrior, or wellness-focused individual, this session, sponsored by Bluebonnet Nutrition, offers a comprehensive, actionable look at how optimizing gut health can enhance movement, accelerate recovery, and support longevity backed by clinical insights, real-world applications, and smarter, microbiome-focused strategies.



Speaker Bio: Carl Germano, CNS, CDN is a NY Board Certified Clinical Nutritionist, master's degree in clinical nutrition from New York University, and Vice President of Verdant Oasis. In addition, he has 4 decades of product development/education experience with many companies in the trade including Solgar, Country Life, Bluebonnet, Ajinomoto, Inergetics, Nutratch, and others. Today, his efforts are focused on providing the dietary supplement industry with the next generation of clinically important hemp based phytocannabinoid ingredients. A prolific author with several bestselling trade books including his most

recent "Road To Ananda: The Simple Guide To The Endocannabinoid System, Phytocannabinoids & Your Health".

