



## 2025 RETAILER PRE-REGISTRATION FORM

### RETAIL BUSINESS INFORMATION Proof of business license may be requested.

Store Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) (\_\_\_\_) (\_\_\_\_) Fax: (\_\_\_\_) (\_\_\_\_) (\_\_\_\_)

\*Email: \_\_\_\_\_

\*Providing an e-mail will ensure you receive timely registration confirmations, critical updates and exhibitor follow up in a way that saves time, money and paper.

Check your preferred means of communication from SENPA:

☐ Mail ☐ Email

Your registration confirmation will be sent via your preferred method checked above.

**PLEASE review confirmation upon receipt.**

### ATTENDEE INFORMATION

After 9/19/2025 add \$10 to every attendee listed below.

Check appropriate box:

☐ Yes, my business is a **SENPA MEMBER**  
**FREE** entrance to all functions. (**FULL-ACCESS**)

☐ I am paying dues with this registration  
\$149 for SENPA membership. (**FULL-ACCESS**)

☐ Check here if this is your first time attending  
SOHO Northeast.

☐ Check here to attend **EXHIBITS ONLY** at NO CHARGE.

### Fill in name of each staff member and check each function attending for Full Access Badges

	Buyer	Staying @ HILTON	Saturday Breakfast	Saturday Lunch	Saturday Dinner	Sunday Breakfast
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NOTE: Duplicate form for additional names. List and indicate children under 16 on separate form.

### PAYMENT METHOD

☐ Pay by Check # \_\_\_\_\_ (make payable to SENPA, Inc.)

NOTE: Company checks not accepted after September 15, 2025, must be paid by cashier's check or money order.

☐ Pay by Credit Card. American Express, MasterCard and VISA Accepted

(3% service charge added to all credit card payments). **NOTE: Invoice will be sent with payment instructions.**

Credit cards are processed through Authorize.net to ensure secure transactions. Your invoice will come from SENPA, Inc. invoice@authorize.net

☐ ACH Payment (contact office for details)

**REQUIRED:** Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

#### TOTAL DUE

Membership dues @ \$149 ..... \$ \_\_\_\_\_

SENPA Support Club..... \$ \_\_\_\_\_

Add \$10 X \_\_\_\_ # of attendees registered after 9/19/25 \$ \_\_\_\_\_

**Grand Total: \$ \_\_\_\_\_**



**Return by  
9/19/2025**

**Retail  
Members get  
10 Staff  
Badges  
Per Store**

**Return by 9/19/2025 to AVOID additional fees of \$10 each**

**MAIL, FAX, or EMAIL**  
this completed form  
OR use our convenient  
ONLINE Registration at  
[www.SOHONortheast.net](http://www.SOHONortheast.net)

**Proudly Produced By**



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New Port Richey, FL 34652

**727.846.0320**

FAX: 800.828.7250

[info@SOHONortheast.net](mailto:info@SOHONortheast.net)

[senpa.org](http://senpa.org)

### SPECIAL SERVICES

☐ Check here if an attendee requires special accommodations to fully participate. Attach a written description of their needs and their name.



Everyone is required to wear a SOHO Northeast badge at ALL functions. Advance meal reservations are required due to the number of sponsored meal sessions. Meals available on a first-come basis. Once the event is "sold out", we will be unable to confirm a reservation for that event. Cancellations and requests for refunds must be received in writing by 9/19/25. NO REFUNDS will be made after 9/19/25 or for no-shows.

**NOTE: All Meal Functions require pre-registration and are FREE for FULL-ACCESS attendees**

**A confirmation will be sent via your preferred method checked above. Please review confirmation upon receipt, badges to be picked up at show.**